

FUTRisms

Term	Form	Pronunciation	Definition
Multigenerational	Adjective	mŭl'tĭ-jĕn'ə-rā'shə-nəl	Adapting a mindset and behavior which allows you to think beyond yourself and immediate family and focus on continuing your family's legacy into future generations. (As a natural part of the family succession process,) allowing oneself to relinquish control as younger family members learn the skills necessary to assume a leadership role.
Legacy	Noun 1325-75	lĕg'ə-sĕ	Ensuring that through your behavior and your stories you convey to the next generation the values and behavior that has helped make your family successful. Instilling the mindset in the next generation that they should make the passing on of family values a priority.
Life Cycle	Noun 1873	lĭf sĭ'kəl	The physical life cycle begins and ends with ones own life and death. The emotional life cycle for those that build human capital through succeeding generations lasts must longer.
Life-style	Noun 1939	lĭf'stĭl'	How you choose to live your life. Adopting a balance between current needs and the desire to continue your family's legacy.
Transparent	Adjective 1375-1425	trāns-pār'ənt	All things visible or explain so that they become visible to the naked eye or the mind's eye.
Unique	Adjective 1595-1605	yŭ-nĕk'	One's own perspective, shaped by life experiences. One's legacy, shaped by family experiences.
Human Capital	Noun	hyŭ'mən kăp'ĭ-tl	The accumulated good will and legacy that one leaves as a result of being a productive citizen throughout their lifetime. Aptitudes, capabilities and skills developed throughout one's lifetime and passed down through the generations.

Steep	Verb before 900	stēp	Ingrained and transparent values that manifest themselves without conscious thought. Involuntary reflexes that demonstrate one's substantive values.
FUTR Community	Noun	fyū'chər kə-myū'nī-tē	Philanthropic individuals who share a desire to leave a long-term legacy. Like-minded individuals who value the development of a family's human capital.
Fulcrum	Noun 1665-75	fəl'krəm	Real energy and action created by a client and their team of trusted advisors. Having a greater impact as a team, leveraging each others strenghts and moving great weights.
Institutional Thinking	Noun	ɪn'stī-tū'shə-nəl θɪŋg'kɪŋ	Dual focus on the present and the long-term. Extending one's timeframe to smooth out and mitigate the effects of short-term gyrations.
Allocation Effect	Phrase	al-ə'kā-shən ɪ-fēkt	Determines whether overweighting or underweighting of segments relative to a benchmark contributes positively or negatively to the overall portfolio return. Positive allocation occurs when the portfolio is overweighted in a sector that out performs the benchmark and underweighted in a segment that underperforms the benchmark. Negative allocation occurs when the portfolio is overweighted in a segment that underperforms the benchmark and underweighted in a segment that outperforms the benchmark. (Knightsbridge Asset Management, LLC)
Selection Effect	Phrase	sɪ-lēk'shən ɪ-fēkt	Measures ability to select securities within a given sector relative to the benchmark. The weight of the sector in the portfolio determines the size of the effect – the larger the segment, the larger the effect is, positive or negative. (Knightsbridge Asset Management, LLC)
Interaction Effect	Phrase	ɪn'tər-ək'shən ɪ-fēkt	Measures combined impact of investment manager's selection and allocation decisions within a sector. If a manager had superior selection and overweighted the sector, the result is positive interaction effect. If a manager had superior selection and underweighted the sector, the result is negative interaction effect. (Knightsbridge Asset Management, LLC)